

PLAY TOUGH. THINK **SAFE.**



March 1, 2017

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Hello Terry!

Protect your child's winning smile by using a protective mouth guard!

Spring and youth sports season is just around the corner, and we want to make sure that your children are fully prepared and protected with mouthguards. Without a mouthguard, your child is more easily susceptible to an injury to the lips, tongue, and soft tissue of the mouth. The protective guard can prevent chipped or broken teeth, nerve damage to the tooth, and even tooth loss!

Patients sometimes ask why, when your child comes in for dental care, we ask if they participate in team sports or other activities with risks of injury to the teeth, jaw and oral soft tissues (mouth, lip, tongue, or inner lining of the cheeks). All in all, mouthguards limit the risk of mouth-related injuries during contact sports so that your kids can have a fun and safe time doing what they love!

To the right is an excellent x-ray example of why this question is an important part of your care. Here is the story behind it:

"One our patients is a high school student who plays goalie for her ice hockey team. During a game, the patient was hit in the



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face mask with a puck and the mask failed! She was not in the habit of also wearing a mouthguard as recommended, depending on just the mask to protect her face and mouth area. When the mask failed, the impact cracked her front tooth right across, (as indicated by the red line), leaving her in great pain and needing an emergency extraction and a replacement implant. She and her mom were happy to give permission to use this x-ray image and her story, because they don't want this to happen to anyone else! They assure us she will always use a mouthguard in the future!" - Dr. Kroepel

The American Dental Association recommends that people of all ages use a properly fitted mouthguard in any sporting or recreational activity that may pose a risk of injury. We want to educate the child and you, the parent, about mouthguards to avoid orofacial injury, including types, their protective properties, costs and benefits. And the best mouthguard is one that is WORN during sport activities.

Dr. Kroepel offers custom fitted, affordable options to be sure you prevent long-term, painful injuries. As your dentist, we want to provide the best mouthguard fit possible so to keep your kids' happy and safe!

(And this goes for adult weekend athletes, too!)

Come into our office or call us today to learn more about how youth mouthguards can improve your children's playing time!

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Announcing Dr. Robert T. Kroepel Jr's

2017 Dental Wellness Plan!

Our new in-office oral health discount plan,
an option for our patients without dental coverage.

If you are one of our many patients who are self-employed, retired, between jobs or in another situation that requires you to self-pay for dental care, we may have a solution for you! Especially if you need more than just 2 cleaning & exam appointments a year.

Dr. Kroepel has approved an in-house discount plan to make your dental care more affordable. His reasoning is that if you are worried about what it will cost, you may not take care of small problems before they become much bigger issues. His first concern is your health!



Here are the highlights:

Low annual fee of \$180.00 per individual (*that's like paying \$15 per month for a year!*)

Receive a **15% discount** on your dental treatment fees!

NO minimums, maximums, deductibles, pre-existing condition restrictions, or pre-authorizations needed!

NO cards or claim forms to keep track of, we keep your plan dates in your account for you!

NO waiting period, use it the same day you sign up!

YES it applies to cosmetic procedures!

YES it applies to our sleep care oral appliances!

YES it keeps your business and care in Milford with your trusted, independent dentist.

YES the plan can be canceled anytime for the unused portion of the annual fee!

[Click here to see complete details on our website](#)

or speak to the front desk!

Robert T. Kroepel Jr., D.M.D.

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THANK YOU

For Your Trust In Us